

Finding Talent

Results from a Drishti Survey →

Drishti conducted a survey of 500 entry-level workers throughout the U.S. with experience both in and out of manufacturing to get a glimpse of how the industry, and the jobs it offers, are viewed. We hope this information guides manufacturers in providing its workers with a rewarding career path. In our series of labor infographics, we focus on hiring.

The U.S. Manufacturing Industry

Finding *enough* people, let alone the right people, is challenging for employers across all industries. In a post-pandemic world, workers are becoming more discriminating about what they want in a job. This situation can be especially difficult in manufacturing, where flexible schedules are difficult to offer.

Number of manufacturing jobs in the U.S.:

13.89 million



Source: [statista.com/statistics/664993/private-sector-manufacturing-employment-in-the-us/](https://www.statista.com/statistics/664993/private-sector-manufacturing-employment-in-the-us/)

Assembly tasks done by hand:

72%



Source: www.kenney.com/digital/the-state-of-human-factory-analytics

Turnover in 2021:

39.9%



Source: www.bls.gov/news.release/jt16.htm

Daily absenteeism:

3.1%



Source: www.bls.gov/news.release/jt16.htm

Shortage of skilled jobs anticipated by 2030:

2.1 million



Source: www2.deloitte.com/us/en/pages/energy-and-resources/articles/manufacturing-industry-outlook.html

Competition

Manufacturing faces competition from other industries for talent.



What do people outside of the industry think they'd like about a manufacturing job?



19%

Working with technology



21%

Feeling of worth / job satisfaction

What they don't like:

39%

said

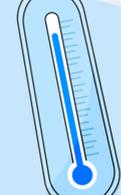
“The work being done”



37%

said

“The work environment.”



What those with manufacturing experience like about it:

“ Gives me an opportunity to work with my hands ”

58%

said

“The rate of pay”



37%

said

“The actual work being done”



43%

said

“The hours”



28%

said

“The feeling of worth/job satisfaction”



Universal appeal:

70%

want friendly competition in the workplace



52%

under age 30 desire new technologies in the workplace



Having new technology like Drishti on the line sends a clear signal to current and prospective employees:

We are investing in our workers.

Drishti helps manufacturers to foster a sense of growth and accomplishment, aids in onboarding and continuous training and provides an unbiased record of truth. It is also an aid in addressing safety and environmental concerns on the floor.

For more information about Drishti, visit drishti.com/drishti-for-the-line-level