Finding Talent
Results from a Drishti Survey

Drishti conducted a survey of 500 entry-level workers throughout the U.S., with experience both in and out of manufacturing, to get a glimpse of how the industry, and the jobs it offers, are viewed. We hope this information guides manufacturers in providing its workers with a rewarding career path. In our series of labor infographics, we focus on hiring.

Finding/uni0065/uni006E/uni006F/uni0075/uni0067/uni0068 people, let alone the right people, is challenging for employers across all industries. In a post-pandemic world, workers are becoming more discriminating about what they want in a job. This situation can be especially difficult in manufacturing, where flexible schedules are difficult to offer.

The U.S. Manufacturing Industry

Manufacturing faces competition from other industries for talent.

- Number of manufacturing jobs in the U.S.: 13.89 million
- Assembly tasks done by hand: 72%
- Turnover in 2021: 39.9%
- Daily absenteeism: 3.1%
- Shortage of skilled jobs anticipated by 2030: 2.1 million
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- "I quit!"

What do people outside of the industry think they’d like about a manufacturing job?

- What they don’t like:
  - Feeling of worth/job satisfaction: 21%
  - Working with technology: 19%
  - "The work being done": 39%

What those with manufacturing experience say about it:

- "The work being done": 58%
- "The rate of pay": 43%
- "The actual work being done": 37%
- "The feeling of worth/job satisfaction": 28%
- "The work environment": 37%
- "The hours": 52%
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Universal appeal:

- 70% want friendly competition in the workplace
- 52% under age 30 desire new technologies in the workplace

Source: www.bls.gov/news.release/jolts.t16.htm
Source: content.drishti.com/the-line-worker

We are investing in our workers:
Drishti helps manufacturers create a culture where rewards aren’t just a paycheck. We do this by investing in their development and providing them with the tools they need to succeed. For more information about Drishti, visit content.drishti.com.